

Hi Friends!

Thank you for downloading this worksheet. I put this together to encourage you to pursue the passion you have had in your heart for a long time. I'm writing this as a first step of a series of digital downloads and eBook I plan to launch (free and option to purchase). These are collections of resources I hope will jumpstart your process.



STARTUP TIPS

CONTACT US

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Workspace, Calendar & Notes

- Locate a workspace where you feel most productive. Whether it's your kitchen table or home office. I love coffee shops and co-working spaces.
- Get a digital calendar specifically for business and a handwritten one. Calendly, Google Cal, Phone cals and hard copy planners help get all of your content lined up.
- Write everything down at all times. I use my Notes section on my phone and Evernote.





• VGR : Vision Goals Roadmap •

Begin the research process. Become an investigative reporter and meet with people in your desired field. This will be your North Star. Never go someplace without knowing where you're going.

• Build Your Dream Team •

Build genuine relationships with smart and highly motivated professionals. Use apps like Rocket Lawyer for contracts and HubStaff for hours.



COMFORT ZONE

If you're comfortable connecting with your audience via podcast or blogging, do continue. But, consider stepping out of your comfort zone and getting in front of a camera. Video is a powerful tool.

COLLABORATION

Collaboration over fighting for a seat at the table. Step out of your comfort zone, reach out to collaborate with fellow creator in your field.

CROWDFUNDING

This is an awesome tool. Check out iFundwoman, RocketHub and add an Investor button to offer your network the option to donate and invest.